



Congratulations on your grant! We consider you a true partner of United Way of Douglas & Pope Counties. In an effort to identify United Way of Douglas & Pope Counties impact within our community we are asking that you follow the instructions below when referring to events, programs or opportunities that are available because of funding from United Way of Douglas & Pope Counties.

Reference Language:

United Way of Douglas & Pope Counties references you as a “Partner Agency”.

When communicating about your organization in reference to funding received from United Way of Douglas & Pope Counties please use the following approved language: PROGRAM NAME made possible through funding provided by United Way of Douglas & Pope Counties. PROGRAM NAME Supported in part by United Way of Douglas & Pope Counties.

Acknowledgement:

Acknowledgement of United Way of Douglas & Pope Counties funding is greatly appreciated. Ways to do this include:

- Give a nod to United Way of Douglas & Pope Counties on your website by using the provided logo
- Reference funding or include the provided logo on marketing materials for the funded program or event
- Acknowledge United Way of Douglas & Pope Counties on social media or event pages as a funder

This is important because:

We need to continue to receive grants and donations to support each of our Partner Agencies. Without clear recognition that United Way of Douglas & Pope Counties is funding non-profit organizations with our community a disconnect is created with those who want to support and donate.

Example: Donors need to understand why they should support United Way of Douglas & Pope Counties because ABC Company receives support through funding from United Way of Douglas & Pope Counties.

We hope this will create clarity as to what United Way of Douglas & Pope Counties does on a local level. We appreciate your support. Please contact Kendall Brickweg, Marketing and Communications Coordinator, at 320-834-8700 or kbrickweg@uwdp.org with any questions.

Share your story:

Send your pictures, videos and testimonials to Kendall Brickweg (kbrickweg@uwdp.org) so we can highlight your story in our newsletter, on our social media pages, or in marketing materials.