



Congratulations on your grant! We consider you a true partner of United Way of Douglas & Pope Counties. In an effort to identify United Way of Douglas & Pope Counties impact within our community we are asking that you follow the instructions below when referring to events, programs or opportunities that are available because of funding from United Way of Douglas & Pope Counties.

Reference Language:

United Way of Douglas & Pope Counties references you as a Grant Recipient.

When communicating about your organization in reference to funding received from United Way of Douglas & Pope Counties please use the following language: PROGRAM NAME made possible through funding provided by United Way of Douglas & Pope Counties or PROGRAM NAME Supported in part by United Way of Douglas & Pope Counties.

Acknowledgement:

Acknowledgement of United Way of Douglas & Pope Counties funding is greatly appreciated. Ways to do this include:

- Give a nod to United Way of Douglas & Pope Counties on your website by using the provided logos where appropriate
- Reference funding or include the provided logo on marketing materials for the funded program or event
- Acknowledge United Way of Douglas & Pope Counties on social media
- Include United Way as a supporter in press releases, marketing and media

This is important because:

We need to continue to receive grants and donations to support our partners. Without clear recognition that United Way of Douglas & Pope Counties is funding non-profit organizations within our community a disconnect is created with those who want to support and donate.

Example: Donors understand they support United Way of Douglas & Pope Counties because in turn United Way provides funding to non-profits and other agencies locally.

We hope this will create clarity as to what United Way of Douglas & Pope Counties does on a local level. We appreciate your support. Please contact Kendall Brickweg, Marketing and Communications Coordinator, at 320-834-8700 or kbrickweg@uwdp.org with any questions.

Share your story:

Send your pictures, videos and testimonials to Kendall Brickweg (kbrickweg@uwdp.org) so we can highlight your story in our newsletter, on our social media pages, or in marketing materials.