

United Way Priorities, Goals, and Focus Areas

HEALTH

Goal: Individuals/Families have opportunities to improve their mental health.

Focus Areas

- Promote mental health and healing with children and youth.
- Promote mental health and healing with adults.

EDUCATION

Goal: Children enter school ready and prepared to be successful.

Goal: Youth gain the knowledge and skills to be successful in their career and future.

Focus Areas

- Increase literacy for children and youth.
- Equip children and youth with knowledge and skills to support lifelong learning.
- Equip families with knowledge and skills to support child and youth learners.

FINANCIAL STABILITY

Goal: Individuals/Families have opportunities for employment, enhanced financial literacy and their basic needs met.

Focus Areas

- Assist individuals in gaining and maintaining employment.
- Promote life skills and financial literacy.
- Ensure basic needs are met (Food, Housing and Personal Safety)

United Way of Douglas
& Pope Counties



HEALTH, EDUCATION AND FINANCIAL STABILITY *for everyone.*