

SPONSORSHIP OPPORTUNITIES

YOUR SPONSORSHIP SUPPORTS LOCAL UNITED WAY INITIATIVES



UNITED
WAY

BIG
OLE
PADDLEFEST

PaddleFest is an event completely unique to Alexandria's Chain of Lakes. This event hosts 100+ paddlers each year and has continued to show significant growth yearly. PaddleFest attracts not only paddlers from the lakes area but adventure enthusiasts from across the country!

SPONSORSHIP BENEFITS

\$250

\$500

\$1000

\$2500

Recognition On Social Media

On PADDLEFEST Social Media & United Way Website



Paddlers Included!

Each paddler can choose their own race.



Launch & Land Sponsor

Acknowledged at starting lineup & signage at both finish lines.



Logo On PaddleFest Race Shirt

Provided to all PADDLEFEST participants.



Exclusive Opportunity! Title of "Premiere Sponsor"

Lifted up as top tier sponsor at event, special event signage, featured on marketing material.



PADDLEFEST