

SPONSORSHIP OPPORTUNITIES



United Way of Douglas & Pope Counties

PADDFEST

| MARKETING BENEFITS | \$250 | \$500 | \$1000 | \$2500 |
|---|-------|-------|--------|--------|
| Paddlers Included! <i>Each paddler can choose their own race.</i> | 2 | 4 | 8 | 16 |
| Recognition at event and on Social Media | ✓ | ✓ | ✓ | ✓ |
| Finish line Sponsor <i>Signage recognition at Arrowwood Marina race finish line</i> | | ✓ | ✓ | ✓ |
| Logo on event memorabilia <i>Provided to all PaddleFest participants. Item pending availability.</i> | | | ✓ | ✓ |
| Exclusive Opportunity! Title of “Presenting Sponsor” and lifted up as top tier sponsor in all materials. | | | | ✓ |

PaddleFest is an event completely unique to Alexandria’s Chain of Lakes. This event hosted 100+ paddlers last year and has continued to show significant growth yearly. PaddleFest attracts not only paddlers from the lakes area but adventure enthusiasts from across the country!

July 14 & 15, 2023 | **Questions? Jen Jabas | jjabas@uwdp.org**