



CORPORATE PARTNERS & SPONSORSHIP



United Way of Douglas
& Pope Counties



YOUR GENEROSITY

As a business leader you understand the importance of a healthy community. When you partner with United Way you're helping to lead our community toward health, education and financial stability for everyone. More than ever employees need to feel connected to their companies mission, values and community initiatives. Research shows that customers want to support brands and businesses who care. Here’s where United Way can help!

We want to recognize your generosity while giving your business opportunities to engage employees and customers in meaningful ways that support our communities needs.

OUR REACH

2,400+ NEWSLETTER CONTACTS	400+ RECEIVE OUR ANNUAL REPORT	1,150 YEARLY EVENT ATTENDEES	2,600 SOCIAL MEDIA FOLLOWERS	16,400 YEARLY WEBSITE VISITORS
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PARTNERSHIP

Through our Partnership Package corporate donated dollars support local United Way programs and grant recipients that operate in Douglas and Pope Counties. We will be recognizing Corporate Partners annually at their giving level* as defined below. **Event sponsorship and event participation do not combine to reach partnership level.**

*Giving level does not include employee gifts of any kind.

BENEFITS

	BRONZE \$1,500	SILVER \$3,000	GOLD/IMPACT \$5,000	LIVE UNITED \$10,000
United Way Community Partner Door Sticker	✓	✓	✓	✓
Highlighted at giving level in Newsletter and Annual Report (print/digital)	✓	✓	✓	✓
Social Media and Newsletter Spotlight		✓	✓	✓
8.5x11 Retractable UWDP Business Banner			✓	✓
Logo on flyers and marketing tools for United Way programs				✓
Company logo on all United Way program and event flyers				✓
Company logo included in our print & digital Annual Report				✓
Scrolling logo on UWDP website				✓

EVENT SPONSORS signature events

Trap Shooting Tournament..... September

Teams of 5 participate in both team and individual categories at Alexandria Shooting Park. Event includes casual dinner and raffle.

Chili Cook-off..... October

Teams bring their best chili to serve to event attendees and judges. Participants follow our yearly theme for booth displays and attire.

Beer, Wine & Food Tasting..... February

350+ Attendees join us at Arrowwood to sample MN beverages and small bites from local eateries.

Golf Classic..... June

30 Golf Teams join us for a fun day of golf and games out at Geneva Golf Club.

PaddleFest..... July

Standup PaddleBoard, Kayak or Canoe through Alexandria's Chain of Lakes on one of 4 courses over this two day event.



BENEFITS

Trap Shooting Tournament	\$250	\$500	\$1000
Range Sponsor (18x24 Sign with your logo)	✓	✓	✓
Recognition during Event Awards	✓	✓	✓
Target Sponsors (Two 18x24 signs with your logo)		✓	✓
Trap Team Included (\$400 Value!)			✓
Chili Cook-off	\$250	\$500	\$1000
Free Booth at Chili Cook-Off (\$100 Value!)	✓	✓	✓
Recognition during Event	✓	✓	✓
Free Event Tickets	4	10	20
Provide a Chili Cook-Off Judge!		✓	✓
Logo on Paper Ad & Digital Billboard			✓
Beer, Wine & Food Tasting	\$250	\$500	\$1000
Recognition at Event	✓	✓	✓
Free Event Tickets	2	4	8
Recognition tied to Event Marketing and Follow Up		✓	✓
Logo on Paper Ad & Digital Billboard			✓
Golf Classic	\$250	\$500	\$1000
Tee box or green sponsor (18x24 Sign with your logo)	✓	✓	✓
Recognition during Event Awards	✓	✓	✓
Hole Sponsor (Two 18x24 signs with your logo)		✓	✓
Golf Team Included (\$500 Value!)			✓
PaddleFest*	\$250	\$500	\$1000
Paddlers Included! Each paddler can choose their own race.	2	4	8
Recognition at Event and on Social Media	✓	✓	✓
Finish line Sponsor Signage		✓	✓
Logo on Event Memorabilia			✓

*Please inquire about our Premier Sponsor option for PaddleFest.

EVENT SPONSORS impact events

Live United Luncheon..... November

Luncheon celebrating our impact for the year and volunteer packing event for Backpack Attack.

Women United Fundraiser..... October

Our steering committee hosts a girls night at Gathered Oaks to support childhood literacy locally and the Traveling Tree House.

Day of Caring..... May

350+ students representing Discovery Middle School and United Way, provide Douglas County with 750+ hours of community service.

BENEFITS

Live United Luncheon	\$250	\$500	\$1000
Recognition at Event at Giving Level	✓	✓	✓
Recognition tied to Event Marketing and Follow Up	✓	✓	✓
Women United Fundraiser (Basket Value or Sponsorship Level)	\$250	\$500	\$1000
Free Event Tickets	4	6	10
Recognition at Event at Giving Level	✓	✓	✓
Day of Caring	\$250	\$500	\$1000
Logo on Event T-Shirt at Giving Level	✓	✓	✓
Recognition tied to Event Marketing and Follow Up	✓	✓	✓

SMALL BUSINESS 365

We invite your business to be part of promoting positive change for all in our community by joining Small Business 365! You choose the dollar amount for 365 days and your business can make an impact in people's lives by supporting Health, Education and Financial Stability. Through your donation you're supporting United Way programs and numerous local nonprofits who receive United Way grants.

\$1 Daily: can provide 75 students new backpacks full of school supplies w/ Stuff the Bus.

\$2 Daily: can help 75 children gain literacy skills through the Traveling Tree House.

\$3 Daily: can provide 75 households, who are struggling with food scarcity, with 50lbs of food from a monthly Food Drop.

Benefits include:

1. Door sticker showing your commitment to community through United Way
2. Recognition on our website and listing in our Annual Report (print/digital)
3. Welcome in our bi-monthly e-newsletter (2,400+ email contacts)

PLEDGE

Complete the form below. We will add your contact information to our mailing and email list to help you stay up to date with what your dollars are doing to benefit our community. After your pledge expect follow up from an United Way team member for next steps and to answer any questions.

PARTNERSHIP

- ☐ **Bronze** | \$1,500
- ☐ **Silver** | \$3,000
- ☐ **Gold** | \$5,000
- ☐ **Live United** | \$10,000

SMALL BUSINESS 365

- ☐ **\$1 Daily** (\$365 Yearly)
- ☐ **\$2 Daily** (\$730 Yearly)
- ☐ **\$3 Daily** (\$1,095 Yearly)
- ☐ **Other:** _____

EVENT SPONSOR signature events

Please check the event box, then circle your giving level.

- ☐ **Trap Shooting** | \$250 | \$500 | \$1000
- ☐ **Chili Cook-off** | \$250 | \$500 | \$1000
- ☐ **Beer, Wine & Food** | \$250 | \$500 | \$1000
- ☐ **Golf Classic** | \$250 | \$500 | \$1000
- ☐ **PaddleFest** | \$250 | \$500 | \$1000
- ☐ **5 for 5** | Sponsor all five at \$5,000

EVENT SPONSOR impact events

Please check the event box, then circle your giving level.

- ☐ **Live United Luncheon** | \$250 | \$500 | \$1000
- ☐ **Women United** | \$250 | \$500 | \$1000
- ☐ **Day of Caring** | \$250 | \$500 | \$1000

CONTACT NAME: _____ BUSINESS NAME: _____

ADDRESS: _____ PHONE: _____

SIGNATURE: _____ DATE: _____

- ☐ PAYMENT ENCLOSED ☐ PLEASE INVOICE ME

I WANT TO KNOW MORE ABOUT:

- ☐ Volunteer opportunities for myself or my employees
- ☐ Meaningful ways to engage employees at work
- ☐ Engaging customers through in-store fundraising
- ☐ Promoting our partnership
- ☐ Community needs
- ☐ Other: _____