

SPONSORSHIP OPPORTUNITIES



United Way of Douglas
& Pope Counties

PADDFEST

MARKETING BENEFITS	\$250	\$500	\$1000	\$2500
Paddlers Included! <i>Each paddler can choose their own race.</i>	4	8	12	20
Recognition at event and on Social Media	✓	✓	✓	✓
Finish line Sponsor <i>Signage recognition at Arrowwood Marina race finish line</i>		✓	✓	✓
Logo on event memorabilia <i>Provided to all PaddleFest participants. Item pending availability.</i>			✓	✓
Exclusive Opportunity! Title of “Presenting Sponsor” and lifted up as top tier sponsor in all materials.				✓

PaddleFest is an event completely unique to Alexandria’s Chain of Lakes. This event hosted 100+ paddlers last year and has continued to show significant growth yearly. PaddleFest attracts not only paddlers from the lakes area but adventure enthusiasts from across the country!

July 15 & 16, 2022 | **Questions? Jen Jabas** | jjabas@uwdp.org