

# SPONSORSHIP OPPORTUNITIES



United Way of Douglas & Pope Counties

PADDFEST

MARKETING BENEFITS	\$250	\$500	\$1000	\$2500
Paddlers Included! <i>Each paddler can choose their own race.</i>	2	4	8	16
Recognition at event and on Social Media	✓	✓	✓	✓
Finish line Sponsor <i>Signage recognition at Arrowwood Marina race finish line</i>		✓	✓	✓
Logo on event memorabilia <i>Provided to all PaddleFest participants. Item pending availability.</i>			✓	✓
<b>Exclusive Opportunity!</b> Title of “Presenting Sponsor” and lifted up as top tier sponsor in all materials.				✓

*PaddleFest is an event completely unique to Alexandria’s Chain of Lakes. This event hosts 100+ paddlers each year and has continued to show significant growth yearly. PaddleFest attracts not only paddlers from the lakes area but adventure enthusiasts from across the country!*

**Questions? Jen Jabas | [jjabas@uwdp.org](mailto:jjabas@uwdp.org)**